

William T. Campbell
CAC Trustee & Member of The Artists Gallery in Virginia Beach, VA



Since retiring from a career in advertising eight years ago, I have seriously pursued painting, particularly in the pastel medium.

While I majored in studio art at the University of North Carolina, my masters degree in advertising at Northwestern University set me on a different path. Since retiring, I have studied extensively at CAC with pastel artists Suzanne Stevens and Nancy Mansfield and taken workshops with nationally-known artists Wolf Kahn and Philip Pearlstein. I find the pastel medium an exciting challenge. Despite the connotations of 'pastel,' I seek to make my paintings rich, bold explorations that display the potential of pure pigment applied without dilution. I love looking deeply into the natural world and drawing out the balance, beauty and color that can be secretly hidden there. Through art, you can experience an enhanced view of scenes that might easily pass by unnoticed. My latest series "Highway 58" is based on travels along Virginia's longest road and the sense of history I find in old and abandoned roadside structures.

I maintain a studio at The Artists Gallery in Virginia Beach and am a managing artist at the Pembroke 4 Art Gallery. My paintings have won awards, including a first place at The Artists Gallery and a major award in "Out and About in Norfolk". Often painting en plein aire, my favorite subjects include local landscapes, travel scenes, gardens, floral and animals.

-Bill Campbell

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