



CONTEMPORARY ART CENTER
of VIRGINIA

FACILITY RENTAL SURVEY

Thank you for your patronage! We value your input and welcome your responses to the following questions, as well as any additional comments you would like to make. Responses from this survey will guide CAC in our efforts to offer exceptional service to Hampton Roads residents and visitors.

QUESTIONNAIRE:

1. How did you discover CAC?

- Attended gallery exhibitions
- Attended another private function at CAC (wedding, business reception, etc.)
- Attended public function (performance, lecture, etc)
- CAC website
- CAC Studio School student
- Vendor (contracted by CAC or for a function at CAC)
- Recommendation from: _____
- Other _____

2. Have you been to CAC's website? _____ YES → please answer the following. _____ NO

Website provides adequate up-front information _____ YES _____ NO

Visuals online represent the actual facility well _____ YES _____ NO

Website was easy to find and navigate _____ YES _____ NO

What additional information would be useful to you? _____

3. What factors most influenced your decision to contract with CAC?

- CAC's unique spaces
- Opportunity to use vendors of your choosing
- Pricing
- Location

4. What was the biggest influencing factor in your decision to choose CAC over another venue?

5. Tell us about your experience working with CAC staff:

Initial contact _____

Phone/e-mail correspondence _____

Meeting availability _____

Consultation/Information provided _____

At Event _____

6. Did you utilize any of the additional amenities offered by CAC?

Tables ___ YES ___ NO Comments? _____

Chairs ___ YES ___ NO Comments? _____

Bars ___ YES ___ NO Comments? _____

Pedestals ___ YES ___ NO Comments? _____

Podium ___ YES ___ NO Comments? _____

Ice Machine ___ YES ___ NO Comments? _____

7. Did the services and rentals spaces provided by CAC meet your expectations? ___ YES ___ NO

Comments? _____

8. What other items would have been helpful to rent onsite? _____

9. Based on your experience, what can CAC do to improve upon our service and facility rental program?

10. Would you recommend CAC to others? Why or Why not?

11. Would you recommend the vendors you used to our future guests?

Please list vendors used:

12. Would you like to leave a comment for promotional purposes (website/brochures)? CAC may or may not elect to print your comment.

i.t. 10/27/09